



## **True Cellular Detoxification**

What if you are eating healthy, exercising regularly and taking supplements but still struggle with chronic conditions such as no or low energy, losing weight, headaches, joint pain, digestive problems, allergies, hormonal or thyroid imbalances, adrenal failure or other chronic body issues?

You are NOT alone!

You are among a growing number of Americans who are suffering from neurotoxins that affect our brain, hormones, and ultimately our cells. It is a cellular problem that goes far beyond feeling tired or the inability to lose weight; neurotoxins are the cause of most chronic health conditions today.

## **Cellular Detox and Chronic Disease**

Why? Because, the majority of modern chronic diseases, including the rise in autoimmune conditions, autism related disorders, hormone conditions, cancer, heart disease, chronic fatigue, fibromyalgia, thyroid conditions, diabetes, chronic pain, and any inflammation driven disease, are all connected to a condition of neurotoxicity resulting from an overflow of substances that are poisonous or detractive to our nervous system called neurotoxins. It may take a few decades before your “toxic bucket” spills over, but once it does cellular inflammation is triggered, symptoms arise, and disease manifests.

No matter how clean of a lifestyle we lead, toxins bombard us from all angles including our air, water, foods, body care products, clothing and even store receipts.

The **most dangerous toxins** attacking your body today are:

### 1. **Glyphosate**

Glyphosate is an example of one toxin that has been introduced in the mid 70's as a herbicide/pesticide that is now ubiquitous in our soil and food supply. It is the active ingredient in the product Round-up, the #1 used pesticide in the world and recently it is being sprayed on almost all conventional grains to increase harvest and yield. The amount used on genetically modified organisms (GMOs), products that are modified to withstand more of the chemical and not die, can be ten times that of normal crops. Unless you are eating 100% organic your intake of this chemical is massive.

### 2. **Mold**

Biotoxins from mold are arguably more toxic. Today, mold is an even greater problem because of new construction methods that can feed its growth. Toxic mold is evil and nasty, and ruins many lives. Mold privy practitioners all around the world utilize the VCS test provided with our program to identify mold illness.

### 3. **Heavy Metals**

We have grown up in what is called the "lead generation." From gasoline to paint, it was everywhere, and it's said it will take four generations to be bred out of our bodies and environment, providing we reduce continued exposure. As far as mercury exposures, amalgam tooth fillings have been used for more than 150 years, and contain 50% mercury that vaporizes directly into the brain. Most practitioners today agree that heavy metals are at the root of many illnesses, but, sadly, very few understand how to truly and safely remove it from the body.



## What is Cellular Detox?

Cellular Detox works by improving cellular function so the body is able to detox and heal itself. If you don't detox the cell you will not fix the cell, and if you don't fix the cell you will not get well.

### The Program

Our approach incorporates the 5R's of True Cellular Detox and Healing™, which has become a roadmap to not just fixing the cell, but an explanation of the epidemic of inflammatory driven chronic diseases and the growing number of unexplainable, over-medicated illnesses. The 5R's is a tool and simple strategy for understanding and repairing the complexities of cellular pathways that have become damaged by the toxic onslaught of today's world. Using the 5R's to repair the natural detox pathways of the cell upstream, while keeping the downstream detox pathways open (lymph, liver, kidneys and gut), and including true binders to assist in the removal of toxins.

- REMOVE the source
- REGENERATE Cell membranes
- RESTORE Cellular Energy
- REDUCE Inflammation
- REESTABLISH "Methylation"\*

Testing is done to determine the level of toxicity in your body. There are three Phases to the Cellular Detox Program which progress from preparing the detox

pathways, to clearing the body, and ultimately clearing the brain where heavy metals reside.

The three phases and goals for each phase are:

1. **Prep Phase:** The goal is to prepare the cellular detox pathways without encouraging detox (yet), and prepare the lower detox pathways, such as liver stomach, intestine and colon, for successful and safe detox.

2. **Body Phase:** The goal is to clear the body first creating a lower concentration of toxins than in the deeper nerve tissues like the brain. Because toxins move from higher concentration to lower, this allows the toxins to more easily be removed from the brain.

3. **Brain Phase:** The goal is to clear the deep toxins from the brain and nerve tissue. Fat-soluble “true binders” are used in this phase to cross the blood brain barrier as well as the fatty coating that protects the nerves (myelin sheath). This phase is the ultimate goal and is where lives get transformed.

## Fix the Cell to Get Well

The only true solution to any disease state is removing what is interfering with the body healing itself.

Effective detox must go upstream to the brain cells, and that is the key for a lasting solution to today’s epidemic of inflammatory driven disease. This is the ultimate goal of Dr. McCollum’s Cellular Detox Program.

You are closely monitored throughout the program by Dr. McCollum *and your* Personal Coach, with testing for your toxicity level done before and after.

*The Cellular Detox Program will put you back on the road to living healthy.*



